How Can I Reach People for Jesus?

A Framework for Missional Living

Near or far – the need is the same – to reach people in Jesus' name.

10 feet: Neighbors

Our neighbors—we see them nearly every single day. They are the mailbox before us and the mailbox after us. We see their kids; they see our kids. We smell their grill; they smell our grill. They can tell when we are running late and when we are on time. They see us in good moods and bad moods. Who are these people? Our neighbors.

It's hard to reach the nations when we ignore our neighbors. Whether they are our best friends or simply people we say hello to twice daily, they are right next door—on purpose.

God has us next door, so we can build relationships to share the Gospel. They might already be Christians; they might not. They might go to the same church as you; they might be far from Christ.

They might have a great relationship with you; it might be a relationship that constantly needs work Situations may vary; however, they are right next door.

What are you doing to cultivate a relationship with the people who God has put right next door?

10 minutes/miles: Workplace, schools, social clubs, community centers

Then, you leave your neighborhood and go to the same two to four places consistently throughout the week. It's your workplace, school, church, the ball field, dance studio, and so forth—all areas we have a consistent presence.

What about your co-worker? What about your assistant coach? What about the person you sit next to in math class? What about the vice-president of the organization?

Potentially, we see these people multiple times a week. We have a consistent relationship with them, and they are relatively involved in our regularly routines.

What are you doing to reach the people you see the most?

10 hours: Domestic Outreach

We all have "those places" we love to visit. Whether it's the out-of-the-norm beach or the mountains, we have traveled there or want to travel there.

We might have been there on vacation, a business trip, field trip, mission trip, or sightseeing. We would love to get to go back.

For whatever reason, we have an affinity for the place. The sights, sounds, and smells, we love it; we are ready for the days-drive to get there.

However, the question is, are we burdened for the people there just like at home? What about the church planters and missionaries there? Do we know about the culture, or do we simply indulge in the culture while we are there?

What are you doing to pray for, send, and equip those in the places near our hearts?

1,000 miles: International Outreach

Maybe it's a picture on our refrigerator door. Perhaps it's on a postcard we saw at church. Maybe it's an island we saw depicted in a movie. These are far-off places, some we may have been to once, some we have never been, and will likely never get to go to. Where? The nations and countries hundreds and thousands of miles away from home.

The culture is different; the language is foreign; the food is other. We may only hear about these places in testimonials, read about them in books, or see pictures in magazines and online.

What's not different about the people who live there? All people have souls, and every single soul will spend eternity somewhere.

What are you doing to reach the people with who you may never come in personal contact?